



## **Membership & Promotions**

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The ACE System membership programme gives you the tools to stay ahead of the competition by offering rewards to loyal players and targeting potential new members with exciting incentives. From simple registration to innovative awards schemes, this module is completely customisable, designed to work seamlessly around the evolving demands of any operation, making it the ideal marketing application for your venue.

### **Member Registration**

ACE Systems customisable approach to membership registration means that operators are free to collect as much or as little information as they please, from name and address to favourite games and hobbies. This allows for the collection of valuable marketing data, at the players discretion. Registered member details can be easily extracted at any time, providing authorised staff with a concise player profile, including game play history, award balances and more. Further to this, ACE System customers are able to link additional cards to a primary member account, configure automated alerts via post, email or SMS, and of course, the banning of members.



### **Member Classification**

Create membership tiers and loyalty schemes using our member classification tool. The combination of increasing rewards and exclusivity incentivises players to keep moving up the tier groups. Operators can reward their V.I.P. players with special offers, jackpots, awards and promotions. This tool is not limited to member grading alone, and can be used to create groups under any criteria. Whether it is running a mystery jackpot for all members entered in your monthly golf tournament or a double cash-back points promotion for all gold card members, this module can do it all.

### **Awards & Promotions**

Easy to configure and update, you can manage the promotions and awards active across your venue from one module. From multi-level mystery jackpots to fixed prize awards, turnover based cash-back promotions to wide area mysteries across your group, the ACE System promises to be a very effective marketing tool for your business.

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*To find out more about the ACE System features, please browse our website:*

**[www.acecasinosystems.com](http://www.acecasinosystems.com)**

*or contact us at:*

**[info@acecasinosystems.com](mailto:info@acecasinosystems.com)**